

SCHEDULE

POSTER (GASTRONOMY, DESTINATION, & TOURISM)

Thursday, 8th March 2018 | Time: 13.00 – 15.15 |

No.	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
1	Putu Eka Wirawan	The Quality Of Chips Made From Basil Leaves	Sekolah Tinggi Pariwisata Bali International	Gastronomy
2	A. A. Ayu Arun Suwi Arianty	The Quality Of Moringa Pasta As A Alternative Healthy Food	Sekolah Tinggi Pariwisata Bali Internasional	Gastronomy
3	Mohammad Syaltut Abduh	Substitution Trial Of Red Seaweed (Porphyra) With Green Grass Jelly (Cyclea Barbata Miers) In Making Nori	Sekolah Tinggi Pariwisata Bali Internasional	Gastronomy
4	Devita Gantina	Modelling of Destination Image to the Trip Quality and Perceived Value in Bandung	Sekolah Tinggi Pariwisata Trisakti	Destination
5	Vienna Artina Sembiring , Wijayanti D.P., dan Maria Angela	The Effect Of Electronic Word Of Mouth On Twitter Towards Customers' Purchase Intention At Starbucks Coffee Indonesia	Sekolah Tinggi Pariwisata Trisakti	Tourism

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No.	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
6	Tri Djoko Sulistiyo, dan Jason Augustian F	Analysis of Electronic Word of Mouth (e-WOM) and Marketing Mix (7P) on Buying Young Consumer Interest in Restaurants and Cafes in Gading Serpong, Tangerang	Sekolah Tinggi Pariwisata Trisakti	Tourism
7	Agus Riyadi	the influence of perceived organizational support toward the employees' turn over intentions in Budget Hotel: A Case Study in Jakarta	Sekolah Tinggi Pariwisata Trisakti	Tourism
8	Amalia Mustika, dan M. Khrisna Aditya	SWOT Analysis of Rural Tourism Development:Case Study of Kampung Tajur, Purwakarta	Sekolah Tinggi Pariwisata Trisakti	Tourism
9	Dedy Wijjayanto, dan Dian Octarina	Managing Tourism Cultural: Enhance The Local Value and Increasing Experience of Travelers	Sekolah Tinggi Pariwisata Trisakti	Tourism

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 302 (GASTRONOMY)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Dr. Adhi Tirachmadi Mumin

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
1	13.00 – 13.15	Firlie Lanovia, and Anak Agung Istri Putera Widiastuti	The Manufacture Of Waste Jackfruit Seed Becomes Perkedel	Sekolah Tinggi Pariwisata Bali Internasional	Gastronomy
2	13.15 – 13.30	Firlie Lanovia	Abon Quality With The Main Substance Of Banana Blossom	Sekolah Tinggi Pariwisata Bali Internasional	Gastronomy
3	13.30 – 13.45	Prety Diawati	The Negative Impact of Rapid Growth of Culinary Tourism in Bandung City: Implementation of Innovative and Eco-Friendly Model Are Imperative	Politeknik Pos Indonesia	Gastronomy
4	13.45 – 14.00	Asep Parantika	Internationalization of Indonesian Traditional Culinary (Case Study: Enrichment Goat Tongsenng with Red wine)	Sekolah Tinggi Pariwisata Sahid	Gastronomy
5	14.00 – 14.15	Sri Sulartiningrum	Analysis Of Promotion Activities Introducing The Typical Food Of South Sulawesi	Sekolah Tinggi Pariwisata Trisakti	Gastronomy

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PROCEEDING CALL FOR PAPER
ROOM 302 (GASTRONOMY)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Dr. Adhi Tirachmadi Mumin

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
6	14.15 – 14.30	Jesica Laurencia Putri	The Potential of Chocolate Products as a Culinary Business (A Study in Tangerang, Banten)	Pelita Harapan School of Hospitality and Tourism	Gastronomy
7	14.30 – 14.45	Saptarining Wulan	The Benefit of Traditional Sago and Taro-based Bread, A comparison to the Wheat-based Bread	Sekolah Tinggi Pariwisata Trisakti	Gastronomy
8	14.45 – 15.00	Sri Astuti Patminingsih	Restaurant Atmosphere and Food Quality as Determinant Factors in Dine-Out at Traditional Restaurant	Universitas Widyatama	Gastronomy

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 303 (DESTINATION & TOURISM)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Dr. Myrza rahmanita, M.Sc

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
1	13.00 – 13.15	Janfry sihite, and Arisetyanto Nugroho	Exploring The Indonesian Tourism Destination via Indonesia.Travel @indtravel	Universitas Mercu Buana	Destination
2	13.15 – 13.30	Muhammad Arif Ramadhan	Developing the Tourism Industry of Lahat Regency through Its Culinary Dish	Sekolah Tinggi Pariwisata Trisakti	Destination
3	13.30 – 13.45	Maria Ulfah, Wanjat Kastolani, and Fitri Rahmafitria	Tourism Carrying Capacity Analysis In The Nature Tourist Park Of Kawah Kamojang	Universitas Pendidikan Indonesia	Destination
4	13.45 – 14.00	Ni Nyoman Sri Astuti, Ni Ketut Bagiastuti, and I Ketut Suarta	Development Of Gunung Payung Cultural Park As One Of Tourism Attraction In Kutuh Village South Kuta	Politeknik Negeri Bali	Destination
5	14.00 – 14.15	Antonius Rizki Krisnadi	The Effect Of Consumer Behavior On Decision Visit To Seaworld Ancol Jakarta	Univertitas Bunda Mulia	Destination
6	14.15 – 14.30	Mohd Raziff Jamaluddin	Assessing Destination Branding and Hotel Performance of the South East Asia Market	Universiti Teknologi MARA	Destination
7	14.30 – 14.45	Iman Firmansyah	The Effectiveness of Social Media as Marketing Medium for Tourism Destination	Universitas Pasundan	Tourism

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ROOM 303 (DESTINATION & TOURISM)

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No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
8	14.45 – 15.00	Nungky Puspita	Souvenir and community participation as supporting tourism attractions in ciapus bogor	Univeritas Pancasila	Tourism
9	15.00 – 15.15	Tania Maria	The Local Tourist Interest on Museum: A Study in Bandung, West Java	Pelita Harapan School of Hospitality and Tourism	Tourism
10	15.15 – 15.30	Yustisia Pasfatima Mbulu	Green Hotel Policy Research & The Implementation In Indonesia Case Study: Aston Hotel & Resort Bogor, Neo Hotel And Fave Hotel	Universitas Pancasila	Tourism
11	15.30 – 15.45	Meizar Rusli, and Teguh Pujiwioto	Leuser Mountain National Park Marketing Strategy in Optimalization of Ecotourism Zone	Univeritas Pancasila	Tourism
12	15.45 – 16.00	Robiatul Adawiyah	How Does Griya Batik Mas Pekalongan Promote Their Products? The Strategy And Its Obstacle	Sekolah Tinggi Pariwisata Trisakti	Tourism

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 304A (TOURISM A)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Dr. Samad Chakour

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
1	13.00 – 13.15	Gede Yoga Kharisma Pradana, and I Wayan Pantiyasa	Makotek as a Tourist Attraction in Munggu Village, Bali	Sekolah Tinggi Pariwisata Bali Internasional	Tourism
2	13.15 – 13.30	Purwanty Dyah Pramanik, Rahmat Ingkadijaya, and Mochamad Achmadi	Community Participation as an Aspect of Social Capital at Tourism Village	Sekolah Tinggi Pariwisata Trisakti	Tourism
3	13.30 – 13.45	Amir Hidayat, and Robert La Are	The Impact of Social Media as Promotion Tools Towards Intention to Visit: Case Of Batu, Malang, Indonesia	Swiss German University	Tourism
4	13.45 – 14.00	Nina Mistriani, Rudi Prasetyo Ardi, and Haniek Listyorini	Development Tourism Village Strategy of Samiran as a Creative Tourism Model in Central Java	Sekolah Tinggi Ekonomi Pariwisata Semarang	Tourism
5	14.00 – 14.15	Fifi Nofiyanti, Filma Festivalia, and Mimi Enggriani	Literature for Media Tourism Promotion (Review Semiotics)	Sekolah Tinggi Pariwisata Trisakti	Tourism
6	14.15 – 14.30	Lestari Ningrum, Novita Widyastuti, and Filma Festivalia	The Effect on Entrepreneurship Subject towards Entrepreneurship Interest for Tourism Higher Education Students	Sekolah Tinggi Pariwisata Trisakti	Tourism

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 304A (TOURISM A)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Dr. Samad Chakour

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
7	14.30 – 14.45	Adelia Samantha Sabirin, Munawaroh, and Robert La Are	Is Internship Program Impact Career Development Perception? Empirical Study on "SGU" Hospitality Students	Swiss German University	Tourism
8	14.45 – 15.00	Made Handijaya Dewantara	Protection of Intellectual Property Rights for Balinese Indigenous Industry in Cultural Tourism Busines	Potiteknik Internasional Bali	Tourism
9	15.00 – 15.15	Savitri Hendradewi, Mimi Enggriani, and Diana A. Kunaefi M	Balinese Traditional Snacks Vs Milk Pie Boosting "Jaje Bali" to be Travelers' Favorite Typical Balinese Souveniris	Sekolah Tinggi Pariwisata Trisakti	Tourism
10	15.15 – 15.30	I Gusti Ayu Dewi Hendriyani	The Important of Physical Environment for Guest Satisfaction on Restaurant in Bali	Sekolah Tinggi Pariwisata Nusa Dua Bali	Tourism
11	15.30 – 15.45	Johannes Kurniawan, Doni Muhardiansyah, and Nurbaeti	The Influence of Motivations and Discipline Trough to the Employee Performance at PMB Trisakti School of Tourism – Jakarta	Universitas Bunda Mulia	Tourism

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 305 (TOURISM B)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Prof.Dr. Rukaesih A. Maolani,M.Si

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
1	13.00 – 13.15	Rina Suprina, Agie Pradhipta, and Purwanti Dyah Pramanik	How to Manage Urban Tourism of Kampung Sumbawan, Krapyak, Pekalongan: A SWOT Analysis and Related Strategies	Sekolah Tinggi Pariwisata Trisakti	Tourism
2	13.15 – 13.30	Wanvicechaneer Tanoamchard	The employee benefits pay mixed of elderly workers in hotel business in Pattaya, Thailand	Faculty of Management and Tourism, Burapha University	Tourism
3	13.30 – 13.45	I Nyoman Arcana	Determinant factors affect Tourist Satisfaction towards Traditional Balinese Cuisine at Restaurants in Ubud Tourism Resorts, Gianyar, Bali	Sekolah Tinggi Pariwisata Nusa Dua Bali	Tourism
4	13.45 – 14.00	Chandra Hidayat	The Competitiveness of New Development Ten tourist Destination in Indonesia	Sekolah Tinggi Pariwisata Trisakti	Tourism
5	14.00 – 14.15	Yulia Lintangkawuryan	Coastal And Ocean Cleanup Activities At Tunda Island To Support Local Awareness In Underwater Tourism Conservation	Sekolah Tinggi Pariwisata Trisakti	Tourism

SCHEDULE

PROCEEDING CALL FOR PAPER
ROOM 305 (TOURISM B)

Thursday, 8th March 2018 | Time: 13.00 – 16.00 | Moderator: Prof.Dr. Rukaesih A. Maolani,M.Si

No.	TIME	AUTHOR	PAPER TITLE	INSTITUTION	CONCENTRATION
6	14.15 – 14.30	Kittipat Preedatham	Modeling the demand for inbound tourism to Thailand: Panel data approach	Faculty of Management and Tourism, Burapha University	Tourism
7	14.30 – 14.45	Tanaphon Nitichaowakul	Sudent's Behavior In Purchasing "Burapha University" Products	Faculty of Management and Tourism, Burapha University	Tourism
8	14.45 – 15.00	Muhammad Iqbal Rosyidi	Collaborate or Compete: The Differences In Homestay Management Between Gubugklakah and Ngadisari Villages	Kementrian Pariwisata Indonesia	Tourism
9	15.00 – 15.15	Nurima	Community Participation Towards Impact Of Rural Tourism Development (Case Study: Desa Krapyak, Central Of Java)	Sekolah Tinggi Pariwisata Trisakti	Tourism
10	15.15 – 15.30	Nurti Rahayu	Residents' Place Image And Perceived Tourism Impacts In Gunung Kidul, Yogyakarta	Sekolah Tinggi Pariwisata Trisakti	Tourism